LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC

Ad/I.D. No. PMVSL/2150-B4 – Job No. M55458 – "Glitter Gal Wendy" – Page – 4/C – Bleed – (8 7/8" x 11 1/4") – Tafrija – 1997 (A)

Printed in U. S. A.

When we say, "Oh you really shouldn't have,"
we don't really mean it.

VIRGINIA SLIMS
'Tis a *woman* thing.

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6 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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